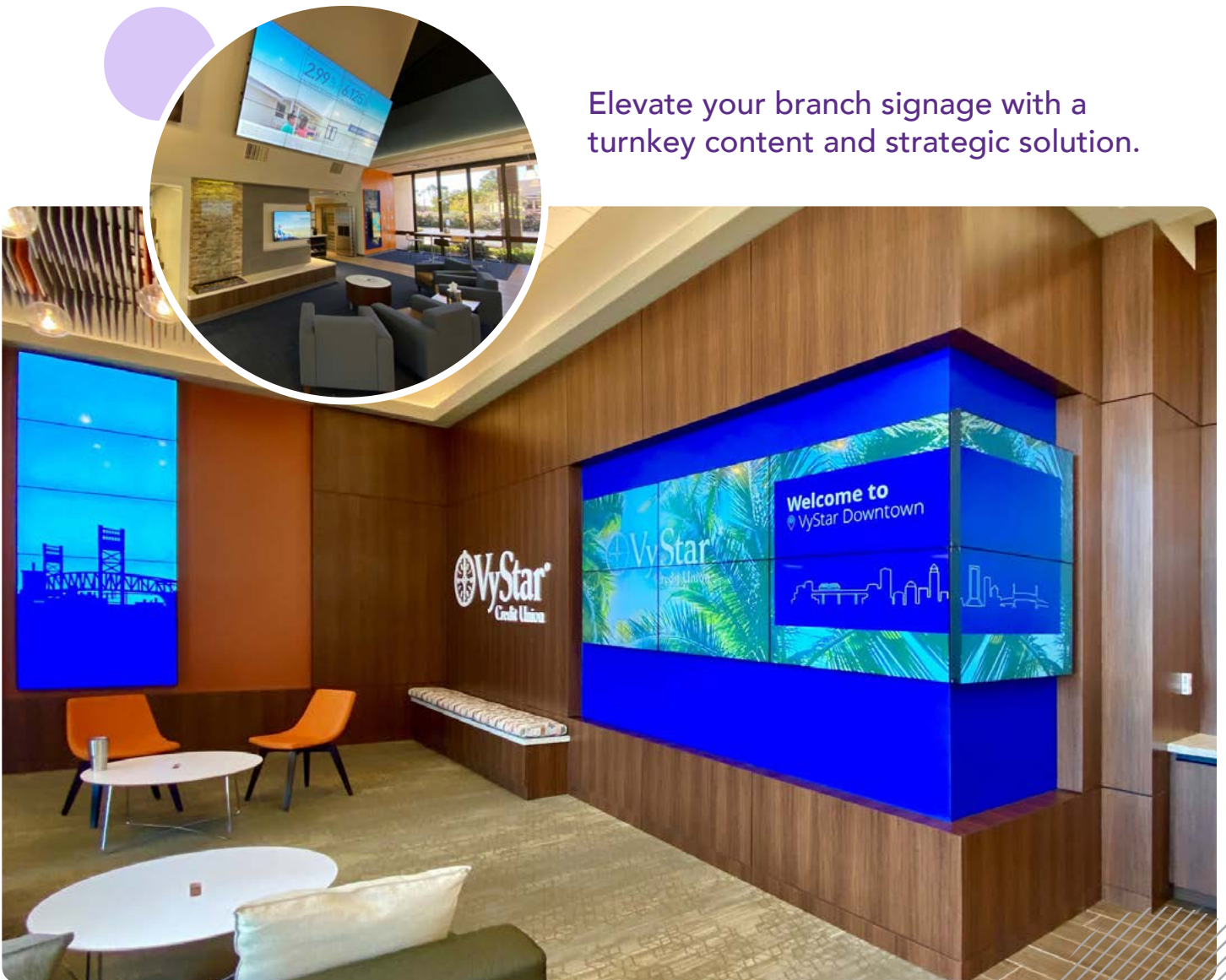




DIGITAL 360 PROGRAM

Managed Digital Signage Solutions

Elevate your branch signage with a
turnkey content and strategic solution.



Built for Community Banks and Credit Unions

In a world where every branch visit is a chance to connect, Element's Digital 360 Program transforms passive screens into powerful tools for engagement, education, and conversion. **Our managed digital signage solution seamlessly integrates with your existing marketing** to create dynamic displays that enhance your messaging and deliver measurable results.



Key Benefits

Fresh, Relevant Content Tailored to Your Branch

Drive Deeper Engagement

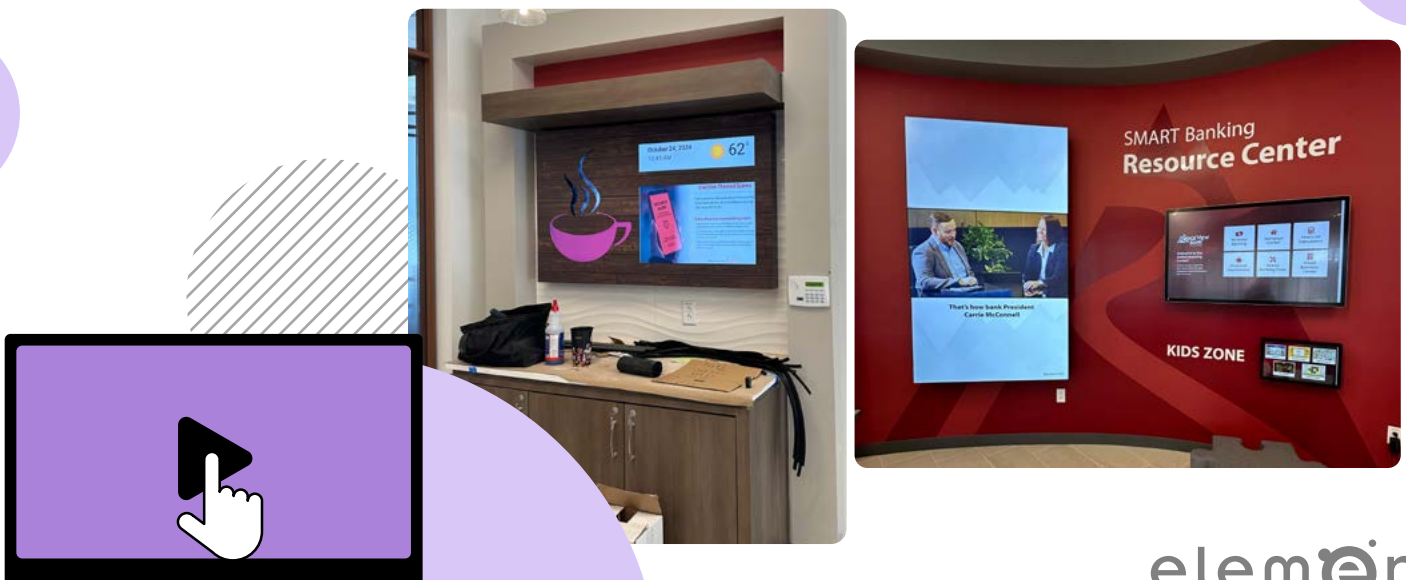
- Dynamic content that captures visitors' attention and leads them to take action
- Ongoing interactive experiences to boost engagement and keep visitors coming back to the branch
- Personalized designs and messaging that fits your branch's brand

Minimize Downtime

- Automated content updates for effortless management
- Simplified network solutions to reduce downtime
- Streamlined content delivery for consistency
- Regular technology updates to stay ahead

Track Measurable Results

- Targeted content strategies that promote your branch's products
- Measurable improvements in customer interactions



Comprehensive Digital 360 Solutions

Our Digital 360 Program combines expert strategy, captivating content, robust technology, and smart campaigns to turn every screen into a revenue-driving asset.

Strategy Development

- Through weekly meetings, our team will align our digital signage strategy with your business objectives
- Optimize audience engagement with tailored experiences that build brand loyalty
- Leverage platform learning across our Digital 360 program to continuously improve our industry leading strategies

Seamless Content Development

- Element's team will create engaging, memorable content that resonates with your branch's audience
- Implement regular updates to keep digital signage messaging fresh
- Utilize multimedia formats for dynamic storytelling

Networking & Hardware Support

- Ensure seamless operation with cutting-edge technology
- Manage uptime and performance through expert networking solutions

Lead Generation & Conversion Programs

- Develop targeted strategies to attract and engage prospects
- Utilize digital signage to enhance customer acquisition
- Craft campaigns that deepen existing customer relationships

Investment

The pricing structure for your digital signage program is designed to ensure optimal engagement.

Basic programs start at \$1,995 per month. Your investment determines the level of **strategic planning, content development, and branch support** available to execute a custom solution. The right investment ensures a seamless, high-impact digital experience that drives measurable results.

